



## Press Release

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FOR RELEASE: Immediately

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### **CNB hosts *Managing a Non-Profit in Today's Market* Event**

<Hagerstown, MD, August 31, 2022> Mark Harrell, President and CEO of CNB Bank, Inc., is pleased to announce that CNB Bank recently hosted an event for local non-profit organizations at Fountain Head Country Club.

CNB welcomed non-profit organizations to attend this value-added event which incorporated guest speakers who discussed how economic environments uniquely impact non-profits, how to manage and mitigate changes, and ultimately succeed in today's business market.

Guest speakers included Mike Kasecamp, CNB Bank's Vice President/Trust and Investment Director; Tara Sargent, Executive Director of Leadership Washington County; and Carie Wilt, Director of Digital Marketing at Oceana (the world's largest ocean conservation non-profit). These industry specialists shared their expertise on topics such as ESG (Environmental, Social, & Governance) Investing, Board Governance, and Digital Marketing for non-profits.

With over 30 non-profits represented at the event, from Berkeley, Morgan, and Jefferson Counties in West Virginia and Washington County, Maryland, *OnTrack Washington County* was the lucky recipient of a \$1000 donation from CNB Bank. *OnTrack's* mission is 'to Align public, private and non-profit resources and opportunities from cradle to career, empowering individuals to maximize their potential through educational and vocational endeavors.'

Harrell commented, "With so much uncertainty in today's changing economic environment, CNB remains committed to not only helping our communities navigate this challenging time but also thrive in the midst of it. By providing resources to the leaders of our local non-profit agencies, we hope to build strong community partnerships that will endure for many years to come."

CNB Bank is a full-service bank with assets over \$500 million. CNB Bank has eight locations including Berkeley County and Morgan County, West Virginia and Hagerstown and Hancock, Maryland. CNB Bank is a locally owned community bank serving the tri-state area and has been committed to its communities for over 88 years. Being a community bank allows CNB Bank to make decisions locally to better serve the residents and businesses of the region.

